Information Retrieval Models

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Introduction & Motivation

Time-line of Retrieval Models



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Retrieval Models

- TF-IDF Model(s)
- Binary Independence Retrieval (BIR) Model
- Poisson Model
- BM25 Model
- Language Modelling (LM)
- More Models
- Relationships between Retrieval Models
 - Vector-space Model (VSM), Generalised VSM (GVSM), Matrix Framework
 - $P(d \rightarrow q)$: The Probability that d Implies q
 - P(r|d, q): The Probability of Relevance
 - Parallel Derivation of IR Models.

Time-line of Retrieval Models

Introduction & Motivation

- A retrieval model is an application of a mathematical framework to measure
 - the distance between document *d* and query *q*
 - the relevance of document d wrt query q
- There are heuristic and so-called probabilistic retrieval models
- This seminar is about the theoretical foundations of IR models
- Most models presented here have good and stable performance

Time-line of Retrieval Models

Time-line of Retrieval Models: 1960 - 1990

[Maron and Kuhns, 1960]: On Relevance, Probabilistic Indexing, and IR

[Salton, 1971, Salton et al., 1975]: VSM, TF-IDF

[Rocchio, 1971]: Relevance feedback

[Robertson and Sparck Jones, 1976]: BIR

[Croft and Harper, 1979]: BIR without relevance

[Bookstein, 1980, Salton et al., 1983]: Fuzzy, extended Boolean

[van Rijsbergen, 1986, van Rijsbergen, 1989]: $P(d \rightarrow q)$

[Cooper, 1988, Cooper, 1991, Cooper, 1994]: Beyond Boole, ...

[Dumais et al., 1988, Deerwester et al., 1990]: Latent semantic indexing

Time-line of Retrieval Models

Time-line of Retrieval Models: 1990 - ...

[Turtle and Croft, 1990, Turtle and Croft, 1991a]: PIN [Fuhr, 1992]: Prob Models in IR [Margulis, 1992]: Poisson [Robertson and Walker, 1994, Robertson et al., 1995]: 2-Poisson, BM25 [Wong and Yao, 1995]: $P(d \rightarrow q)$ [Brin and Page, 1998, Kleinberg, 1999]: Pagerank and Hits [Ponte and Croft, 1998, Lavrenko and Croft, 2001]: LM, Relevance-based LM

[Hiemstra, 2000]: TF-IDF and LM [Amati and van Rijsbergen, 2002, He and Ounis, 2005]: DFR [Croft and Lafferty, 2003, Lafferty and Zhai, 2003]: LM book [Zaragoza et al., 2003]: Bayesian LM [Fang and Zhai, 2005]: Axiomatic approach [Roelleke and Wang, 2006]: Parallel derivation



Time-line of Retrieval Models

[van Rijsbergen, 1979]: online

[Baeza-Yates and Ribeiro-Neto, 1999]

[Grossman and Frieder, 1998, Grossman and Frieder, 2004]: text retrieval and VSM in SQL

[Belew, 2000]: information and noise

[Manning et al., 2008]: Introduction to Information Retrieval

Introduction & Motivation Retrieval Models Relationships between Retrieval Models Summary Relationships between Retrieval Models Summary Relationships between Retrieval Models Relationships between Retrieval Models Summary Relationships between Retrieval Models

Running Example: Toy collection with 10 documents

term20		
Term	Docld	
sailing	doc1	
boats	doc1	
sailing	doc2	
boats	doc2	
sailing	doc2	
sailing	doc3	
east	doc3	
coast	doc3	
sailing	doc4	
boats	doc5	
sailing	doc6	
boats	doc6	
east	doc6	
coast	doc6	
sailing	doc6	
boats	doc6	
boats	doc7	
coast	doc8	
coast	doc9	
sailing	doc10	

The construction plan of this toy collection is as follows: index "term20" contains 20 entries (tuples) and 10 documents; for relevance feedback (BIR model), 4 out of the 10 documents will be viewed as relevant, and the other 6 will be viewed as non-relevant.

Among the first 10 tuples of term20, there is one reoccurring tuple, namely (sailing,doc2); this tuple is to demonstrate the effect of the within-document term frequency tf(t, d).

The second half of term20 starts with document "doc6", and and this is a long document to demonstrate the effect of document length normalisation.

	TF-IDF Model(s)
Introduction & Motivation	Binary Independence Retrieval (BIR) Model
Retrieval Models	Poisson Model
Relationships between Retrieval Models	BM25 Model
Summary	Language Modelling (LM)
	More Models

Notation

Book's notation	Comment
$ \begin{array}{c} \hline n_L(t,d) \\ N_L(d) \end{array} $	number of <i>locations</i> at which term <i>t</i> occurs in document number of <i>locations</i> in document <i>d</i> (document length)
$n_D(t, c)$ $N_D(c)$	number of <i>documents</i> in which term <i>t</i> occurs in collectio number of <i>documents</i> in collection <i>c</i>
$ \begin{array}{c} n_L(t,q) \\ N_L(q) \end{array} $	number of <i>locations</i> at which term <i>t</i> occurs in query <i>q</i> number of <i>locations</i> in query <i>q</i> (query length)
$ \begin{array}{c} n_L(t,c) \\ N_L(c) \end{array} $	number of <i>locations</i> at which term <i>t</i> occurs in collection number of <i>locations</i> in collection <i>c</i> ("collection length")
avgtf_coll(t, c) := $\frac{n_L(t,c)}{N_D(c)}$ avgtf_elite(t, c) := $\frac{n_L(t,c)}{n_D(t,c)}$	average term frequency in documents of collection average term frequency in documents of elite set
$\frac{1}{\operatorname{avgdl}(c) := \frac{N_L(c)}{N_D(c)}}$	average document length $(N_L(d_{avg}))$
$\operatorname{avgdl}(\mathcal{C}) := rac{N_L(c)}{N_D(c)} \ \operatorname{pivdl}(\mathcal{d}, \mathcal{C}) := rac{N_L(d)}{\operatorname{avgdl}(c)}$	pivoted document length

	TF-IDF Model(s)
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Notation

Probability	Comment
$P_L(t d) := \frac{n_L(t,d)}{N_L(d)}$	location-based within-document term probability
$ \begin{array}{ c c }\hline P_L(t d) := \frac{n_L(t,d)}{N_L(d)} \\ P_L(t c) := \frac{n_L(t,c)}{N_L(c)} \end{array} \end{array} $	location-based collection-wide term probability
$P_D(t c) := \frac{n_D(t,c)}{N_D(c)}$	document-based collection-wide term probability

TF-IDF Model(s) Binary Independence Retrieval (BIR) Model Poisson Model BM25 Model Language Modelling (LM) More Models

Notation: Example

$N_L(c)$	20	
$N_D(c)$	10	Ν
avgdl(C)	20/10=2	

t	sailing	boats	
$n_L(t,c)$	8	6	TF
$n_D(t,c)$	6	5	n _t
$P_L(t c)$	8/20	6/20	
$P_D(t c)$	6/10	5/10	df(<i>t</i>)
avgtf_elite(t, c)	8/6	6/5	λ
$avgtf_coll(t, c)$	8/10	6/10	λ

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TF-IDF Model(s)

TF-IDF term weight and TF-IDF RSV

- TF: within-document term frequency
- IDF: collection-wide inverse document frequency

2 Example

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TF-IDF: TF variants

Definition (TF-IDF term weight)

$$\begin{aligned} \mathrm{tf}_{\mathrm{total}}(t,d) &:= n_{L}(t,d) & (1) \\ \mathrm{tf}_{\mathrm{sum}}(t,d) &:= \frac{n_{L}(t,d)}{N_{L}(d)} & (2) \\ \mathrm{tf}_{\mathrm{max}}(t,d) &:= \frac{n_{L}(t,d)}{n_{L}(t_{\mathrm{max}},d)} & (3) \\ \mathrm{tf}_{\mathrm{piv}}(t,d) &:= \frac{n_{L}(t,d)}{n_{L}(t,d)+K} & (4) \end{aligned}$$

K? $K_{\text{BM25}} = b \cdot \frac{dl}{avgdl} + (1 - b).$

Summary

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TF-IDF Example: **TF** variants

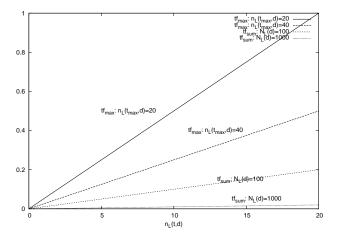
tf_sum:10			
P(t d)	Term	Docld	
0.500	sailing	doc1	
0.500	boats	doc1	
0.667	sailing	doc2	
0.333	boats	doc2	
0.333	sailing	doc3	
0.333	east	doc3	
0.333	coast	doc3	
1.000	sailing	doc4	
1.000	boats	doc5	
0.333	sailing	doc6	

tf_max:10		
P(t d) Term Docl		Docld
1.000	sailing	doc1
1.000	boats	doc1
1.000	sailing	doc2
0.500	boats	doc2
1.000	sailing	doc3
1.000	east	doc3
1.000	coast	doc3
1.000	sailing	doc4
1.000	boats	doc5
1.000	sailing	doc6

tf_piv:10		
P(t d)	Term	Docld
0.500	sailing	doc1
0.500	boats	doc1
0.571	sailing	doc2
0.400	boats	doc2
0.400	sailing	doc3
0.400	east	doc3
0.400	coast	doc3
0.667	sailing	doc4
0.667	boats	doc5
0.400	sailing	doc6

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TF-IDF: linear TF curves



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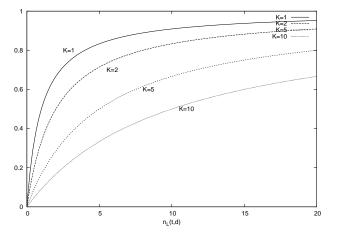
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TF-IDF: BM25 piv TF curves



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TF-IDF Model(s) Binary Independence Retrieval (BIR) Model Poisson Model BM25 Model Language Modelling (LM) More Models

TF-IDF: DF and IDF

Definition (TF-IDF term weight)

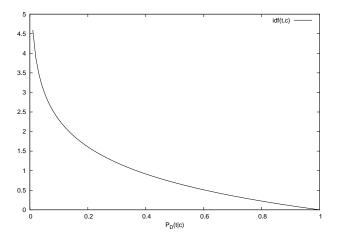
$$df(t,c) := \frac{n_D(t,c)}{N_D(c)}$$
(5)

$$\operatorname{idf}(t, c) := -\log \operatorname{df}(t, c) \tag{6}$$

 $w_{\text{TF-IDF}}(t, d, q, c) := \text{tf}(t, d) \cdot \text{tf}(t, q) \cdot \text{idf}(t, c)$ (7)

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TF-IDF: IDF curve



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TF-IDF RSV

Definition (RSV_{TF-IDF})

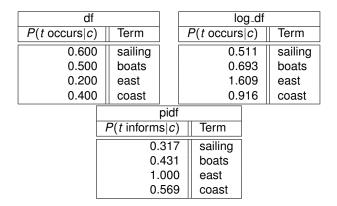
$$\mathsf{RSV}_{\mathrm{TF-IDF}}(d, q, c) := \sum_{t} w_{\mathrm{TF-IDF}}(t, d, q, c) \quad (8)$$
$$= \sum_{t} \mathrm{tf}(t, d) \cdot \mathrm{tf}(t, q) \cdot \mathrm{idf}(t, c) \quad (9)$$

TF-IDF Model(s) Binary Independence Retrieval (BIR) Model Poisson Model BM25 Model Language Modelling (LM) More Models

Summary

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TF-IDF Example: DF and IDF



pidf(t, c) := P(t informs | c) = idf(t, c) / maxidf(c)

(10)

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TF-IDF Example: Query term weighting

qterm₋idf		
P(t informs c)	Term	Queryld
0.317	sailing	q1
0.431	boats	q1
qterm_norm_idf		
P(t informs c)	Term	Queryld
0.424	sailing	q1
0.576	boats	q1

Summary

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TF-IDF Example: Retrieval result

tf_sum_idf_retrieve		
RSV	Docld	Queryld
0.431	doc7	q1
0.431	doc5	q1
0.374	doc1	q1
0.355	doc2	q1
0.317	doc10	q1
0.317	doc4	q1
0.249	doc6	q1
0.106	doc3	q1

tf_max_idf_retrieve		
RSV	Docld	Queryld
1.000	doc6	g1
1.000	doc1	q1
0.712	doc2	q1
0.576	doc7	q1
0.576	doc5	q1
0.424	doc10	q1
0.424	doc4	q1
0.424	doc3	q1

tf_piv_idf_retrieve		
RSV	Docld	Queryld
0.500	doc1	q1
0.473	doc2	q1
0.400	doc6	q1
0.384	doc7	q1
0.384	doc5	q1
0.283	doc10	q1
0.283	doc4	q1
0.170	doc3	q1

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TF-IDF Example: RSV computation

$$\begin{aligned} \mathsf{RSV}_{\mathrm{TF}\text{-piv}-\mathrm{IDF}}(\mathrm{doc1}) &= 0.5 = \frac{1}{1+2/2} \cdot 0.424 + \frac{1}{1+2/2} \cdot 0.576 \\ \mathsf{RSV}_{\mathrm{TF}\text{-piv}-\mathrm{IDF}}(\mathrm{doc6}) &= 0.4 = \frac{2}{2+6/2} \cdot 0.424 + \frac{2}{2+6/2} \cdot 0.576 \\ \mathsf{RSV}_{\mathrm{TF}\text{-piv}-\mathrm{IDF}}(\mathrm{doc7}) &= 0.384 = \frac{1}{1+1/2} \cdot 0.576 \end{aligned}$$

TF-IDF Model(s) Binary Independence Retrieval (BIR) Model Poisson Model Relationships between Retrieval Models Summary Language Modelling (LM) More Models

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BIR Model

- Background
- IR term weight and BIR RSV
- Example

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BIR Background

[Robertson and Sparck Jones, 1976]

Derivation: Start from probabilistic odds:

$$O(r|d,q) := \frac{P(r|d,q)}{P(\overline{r}|d,q)}$$
(11)

The application of Bayes theorem, a term independence assumption, and a non-query term assumption lead to the BIR term weight and BIR RSV. TF-IDF Model(s) Binary Independence Retrieval (BIR) Model Poisson Model Relationships between Retrieval Models Summary More Modelis

BIR term weight

Definition (BIR term weight)

The BIR term weight is:

$$w_{\rm BIR}(t,q) := \frac{P(t|r)}{P(t|\bar{r})} \cdot \frac{P(\bar{t}|\bar{r})}{P(\bar{t}|r)}$$
(12)

The simplified form considers term presence only:

$$w_{\mathrm{BIR}-\mathrm{F1}}(t,q) := \frac{P(t|r)}{P(t|\bar{r})}$$
(13)

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BIR RSV

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Definition (RSV_{BIR})

$\mathsf{RSV}_{\mathrm{BIR}}(d,q) := \sum_{t \in d \cap q} \log w_{\mathrm{BIR}}(t,q) \tag{14}$

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BIR: Term presence and absence

Definition (Variants of the BIR term weight)

	$\bar{r} = c$	$\bar{r} = c \setminus r$
Presence only	$\frac{r_t/R}{n_t/N}$	$\frac{r_t/R}{(n_t-r_t)/(N-R)}$
Presence and absence	$\frac{r_t/(R-r_t)}{n_t/(N-n_t)}$	$\frac{r_t/(R-r_t)}{(n_t-r_t)/(N-R-(n_t-r_t))}$

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BIR: Zero probability term

Definition (Variants of the BIR term weight)

	$\bar{r} = c$	$\overline{r} = c \setminus r$
Presence	$(r_t+0.5)/(R+1)$	$(r_t+0.5)/(R+1)$
only	$(n_t+1)/(N+2)$	$\frac{1}{(n_t - r_t + 0.5)/(N - R + 1)}$
Presence		
and	$\frac{(r_t+0.5)/(R-r_t+0.5)}{(n_t+1)/(N-n_t+1)}$	$\frac{(r_t+0.5)/(R-r_t+0.5)}{(n_t-r_t+0.5)/(N-R-(n_t-r_t)+0.5)}$
absence		

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BIR Example

qterm		
Term Docld		
sailing	q1	
boats	q1	

relevant		
Queryld Docld		
q1	doc2	
q1	doc4	
q1	doc6	
q1	doc8	

non_relevant		
Queryld	Docld	
q1	doc1	
q1	doc3	
q1	doc5	
q1	doc7	
q1	doc9	
q1	doc10	

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BIR Example: index of relevant and non-relevant documents

relColl		
Term	Docld	Queryld
sailing	doc2	q1
boats	doc2	q1
sailing	doc2	q1
sailing	doc4	q1
sailing	doc6	q1
boats	doc6	q1
east	doc6	q1
coast	doc6	q1
sailing	doc6	q1
boats	doc6	q1
coast	doc8	q1

non_relColl		
Term	Docld	Queryld
sailing	doc1	q1
boats	doc1	q1
sailing	doc3	q1
east	doc3	q1
coast	doc3	q1
boats	doc5	q1
boats	doc7	q1
coast	doc9	q1
sailing	doc10	q1

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BIR Example: The trick with the virtual doc

relColl_virtual		
Term	Docld	Queryld
sailing	doc2	q1
boats	doc2	q1
sailing	doc2	q1
sailing	doc4	q1
sailing	doc6	q1
boats	doc6	q1
east	doc6	q1
coast	doc6	q1
sailing	doc6	q1
boats	doc6	q1
coast	doc8	q1
sailing	virtualDoc	q1
boats	virtualDoc	q1

non_relColl_virtual		
Term	Docld	Queryld
sailing	doc1	q1
boats	doc1	q1
sailing	doc3	q1
east	doc3	q1
coast	doc3	q1
boats	doc5	q1
boats	doc7	q1
coast	doc9	q1
sailing	doc10	q1
sailing	virtualDoc	q1
boats	virtualDoc	q1

The trick: add the query to the set of relevant and non-relevant documents

Guarantees P(t|r) > 0 and $P(t|\bar{r}) > 0$

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BIR Example: Term probabilities

term_r		
P(t r)	Term	QueryId
0.800	sailing	q1
0.600	boats	q1
0.200	east	q1
0.400	coast	q1

term_not_r			
$P(t \bar{r})$	Term	Queryld	
0.574			
0.571	sailing	q1	
0.571	boats	q1	
0.143	east	q1	
0.286	coast	q1	

term_c		
P(t c)	Term	
0.600	sailing	
0.500	boats	
0.200	east	
0.400	coast	

bir_term_weight		
	Term	Queryld
1.400	sailing	q1
1.050	boats	q1
1.400	east	q1
1.400	coast	q1

bir_c_term_weight		
	Term	Queryld
1.333	sailing	q1
1.200	boats	q1
1.000	east	q1
1.000	coast	q1

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BIR Example: Term weight computation

$$w_{\text{BIR}}(\text{sailing}, q) = 1.40 = \frac{0.8}{0.571}$$
$$w_{\text{BIR}}(\text{boats}, q) = 1.05 = \frac{0.6}{0.571}$$
$$w_{\text{BIR}c}(\text{sailing}, q) = 1.333 = \frac{0.8}{0.6}$$
$$w_{\text{BIR}c}(\text{boats}, q) = 1.20 = \frac{0.6}{0.5}$$

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BIR Example: Retrieval results

bir₋retrieve		
RSV _{BIR}	Docld	Queryld
1.470	doc6	q1
1.470	doc2	q1
1.470	doc1	q1
1.400	doc10	q1
1.400	doc4	q1
1.400	doc3	q1
1.050	doc7	q1
1.050	doc5	q1

bir_c_retrieve		
RSV_{BIR}	Docld	Queryld
1.600	doc6	q1
1.600	doc2	q1
1.600	doc1	q1
1.333	doc10	q1
1.333	doc4	q1
1.333	doc3	q1
1.200	doc7	q1
1.200	doc5	q1

TF-IDF Model(s) Binary Independence Retrieval (BIR) Model Poisson Model BM25 Model Language Modelling (LM) More Models

BIR Example: RSV computation

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TF-IDF Model(s) Binary Independence Retrieval (BIR) Mode Poisson Model BM25 Model Language Modelling (LM) More Models

Poisson Model

- Background
- Binomial probability
- Poisson probability (approximation of Binomial prob)
- Analogy between P(n sunny days) and P(n_L(t, d) locations)
- Poisson term weight and Poison RSV
- Example

TF-IDF Model(s) Binary Independence Retrieval (BIR) Mode Poisson Model BM25 Model Language Modelling (LM) More Models

Poisson Background

[Margulis, 1992]: N-dimensional Poisson [Church and Gale, 1995]: idf is deviation from Poisson [Robertson and Walker, 1994]: 2-Poisson model

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Binomial probability

Definition (Binomial probability)

$$P_{\text{Binomial}}(k_t|c) := \binom{N}{k_t} \cdot p_t^{k_t} \cdot (1-p_t)^{(N-k_t)}$$
(15)

For example, the probability that $k_t = 4$ sunny days occur in N = 7 days; the single event probability is $p_t = \frac{180}{360} = 0.5$.

$$P_{\mathsf{Binomial}}(k_t = 4|c) = \binom{7}{4} \cdot 0.5^4 \cdot (1 - 0.5)^{7-4} \approx 0.2734$$
 (16)

TF-IDF Model(s) Binary Independence Retrieval (BIR) Mode Poisson Model BM25 Model Language Modelling (LM) More Models

Poisson probability

Definition (Poisson probability)

$$P_{\text{Poisson}}(k_t|c) := \frac{(\lambda(t,c))^{k_t}}{k_t!} \cdot e^{-\lambda(t,c)}$$
(17)

For example, the probability that $k_t = 4$ sunny days occur in a week; the average is 180/360 * 7 = 3.5 sunny days per week.

$$P_{\text{Poisson}}(k_t = 4|c) = \frac{(3.5)^4}{4!} \cdot e^{-3.5} \approx 0.1888$$
 (18)

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Analogy of Days/Holiday and Locations/Document

Event space	Days	Locations
<i>k</i> _t	sunny days	term locations
trial sequence	holiday <i>h</i>	document d
	sequence of days	sequence of loca-
		tions
background model	year <i>y</i>	collection c
N: number of	days in holiday:	locations in docu-
trials, i.e. length	$N_{\rm Days}(h)$	ment: $N_{\text{Locations}}(d)$
of sequence		
single event	$P_{\text{Days}}(\text{sunny} y) :=$	$P_{\text{Locations}}(t c) :=$
probability	$\frac{n_{\text{Days}}(\text{sunny}, y)}{N_{\text{Days}}(y)}$	$rac{N_{ m Locations}(t,c)}{N_{ m Locations}(c)}$

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Poisson term weight

Definition (Poisson term weight)

The Poisson term weight is:

$$W_{\text{Poisson}}(t, d, r, \bar{r}) := \left(\frac{\lambda(t, r)}{\lambda(t, \bar{r})}\right)^{n_L(t, d)}$$
(19)

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Poisson RSV

Definition (RSV_{Poisson})

$$\mathsf{RSV}_{\mathsf{Poisson}}(d, q, r, \bar{r}) := \sum_{t \in d \cap q} \log w_{\mathsf{Poisson}}(t, d, r, \bar{r}) \tag{20}$$

$$= \sum_{t \in d \cap q} n_L(t,d) \cdot -\log \lambda(t,\bar{r}) - n_L(t,d) \cdot -\log \lambda(t,r)$$
(21)

$$= \sum_{t \in d \cap q} n_L(t, d) \cdot -\log \frac{n_L(t, \bar{r})}{N_D(\bar{r})} -$$
(22)

$$\sum_{t \in d \cap q} n_L(t, d) \cdot -\log \frac{n_L(t, r)}{N_D(r)}$$

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2-Poisson Model

[Robertson and Walker, 1994]

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BM25 Model

[Robertson et al., 1995]: Okapi/BM25

BM25 tutorials SIGIR 2007 and 2008: Hugo Zaragoza, Stephen Robertson

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BM25 term weight

Definition (BM25 term weight)

$$w_{BM25}(t, d, q) := \frac{\mathrm{tf}'}{\mathrm{tf}' + k_1} \cdot w_{BIR}(t, q) \cdot \frac{\mathrm{qtf}}{\mathrm{qtf} + k_3}$$
(23)
$$\mathrm{tf}' := \frac{\mathrm{tf}}{b \cdot \frac{\mathrm{dl}}{\mathrm{avedl}} + (1 - b)}$$
(24)

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BM25 term RSV

Definition (RSV_{BM25})

$$\mathsf{RSV}_{\mathrm{BM25}}(d,q) := \tag{25}$$
$$\left[\sum_{t \in d \cap q} w_{\mathrm{BM25}}(t,d,q)\right] + k_2 \cdot \mathrm{ql} \cdot \frac{\mathrm{avgdl} - \mathrm{dl}}{\mathrm{avgdl} + \mathrm{dl}}$$

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BM25 notation

traditional	book	comment
notation	notation	
tf	$n_L(t,d)$	within-document term frequency
tf'	$\frac{n_L(t,d)}{b \cdot \frac{N_L(d)}{\operatorname{avgdl}(c)} + (1-b)}$	normalised within-document term frequency
	$b \cdot \frac{NL(d)}{\operatorname{avgdl}(c)} + (1-b)$	(pivoted document length pivdl (d, c) := $\frac{N_L(d)}{\operatorname{avgdl}(c)}$)
qtf	$n_L(t,q)$	within-query term frequency
b	b	constant to adjust impact of document length normalisation
k_1	k_1	constant to adjust impact of tf
ql	$N_L(q)$	query length: locations in query q
dl	$N_L(d)$	document length: locations in document d
avgdl	avgdl(<i>c</i>)	average document length; also $N_L(d_{avg})$
$w_t^{(1)}$	$W_{\rm BIR}(t,q)$	BIR term weight
k_2	<i>k</i> ₂	constant to adjust impact of document length
<i>k</i> 3	<i>k</i> 3	constant to adjust impact of qtf

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Language Modelling (LM)

- Background
- 2 LM term weight and LM RSV
- Example

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LM Background

[Ponte and Croft, 1998, Lavrenko and Croft, 2001]: LM, Relevance-based LM

[Hiemstra, 2000]: A probabilistic justification for using tf.idf term weighting in information retrieval

[Croft and Lafferty, 2003]: Language Modeling for Information Retrieval

Victor Lavrenko LM tutorial SIGIR 2003

[Zaragoza et al., 2003]: A Bayesian ...

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LM term weight

Definition (LM term weight)

For the within-document term probability P(t|d) and the collection-wide term probability P(t|c), the linear mixture is:

$$\mathbf{P}(t|d,c) := \delta \cdot \mathbf{P}(t|d) + (1-\delta) \cdot \mathbf{P}(t|c)$$
(26)

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LM RSV

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Definition (RSV_{LM})

$$\mathsf{RSV}_{\mathsf{LM}}(d,q,c) := \log P(q|d,c) = \sum_{t \in q} \log P(t|d,c) \tag{27}$$

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LM Example: document and collection/background model

docModel		
P(t d)	Term	Docld
0.500000	sailing	doc1
0.500000	boats	doc1
0.666667	sailing	doc2
0.333333	boats	doc2
0.333333	sailing	doc3
0.333333	east	doc3
0.333333	coast	doc3
1.000000	sailing	doc4
1.000000	boats	doc5
0.333333	sailing	doc6
0.333333	boats	doc6
0.166667	east	doc6
0.166667	coast	doc6
1.000000	boats	doc7
1.000000	east	doc8
1.000000	coast	doc9
1.000000	sailing	doc10

	collModel	
	P(t c)	Term
(0.400000	sailing
(0.300000	boats
(0.150000	east
(0.150000	coast

Summary

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LM Example: Term weights/probabilities

lm1_term_weight:20		
P(t d, c)	Term	Docld
0.480000	sailing	doc1
0.460000	boats	doc1
0.613333	sailing	doc2
0.326667	boats	doc2
0.346667	sailing	doc3
0.286667	east	doc3
0.306667	coast	doc3
0.880000	sailing	doc4
0.860000	boats	doc5
0.346667	sailing	doc6
0.326667	boats	doc6
0.153333	east	doc6
0.173333	coast	doc6
0.860000	boats	doc7
0.800000	coast	doc8
0.800000	coast	doc9
0.880000	sailing	doc10
0.080000	sailing	doc5
0.080000	sailing	doc7
0.060000	boats	doc3

The following table illustrates for some term-document tuples in relation "Im1_term.weight" the computation of the mixed probabilities (mixture parameter $\delta = 0.8$).

Im1_term_weight		
P(t d, c)	Term	Docld
$ \begin{bmatrix} 0.48 = 0.8 \cdot 0.5 + 0.2 \cdot 0.4 \\ 0.46 = 0.8 \cdot 0.5 + 0.2 \cdot 0.3 \\ 0.61333 = 0.8 \cdot 0.667 + 0.2 \cdot 0.4 \\ 0.32667 = 0.8 \cdot 0.333 + 0.2 \cdot 0.3 \\ \dots \end{bmatrix} $	sailing boats sailing boats 	doc1 doc1 doc2 doc2

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LM Example: Retrieval results

Im1_retrieve		
P(q d, c) Docld Queryld		
0.220800	doc1	q1
0.200356	doc2	q1
0.113244	doc6	q1
0.068800	doc7	q1
0.068800	doc5	q1
0.052800	doc10	q1
0.052800	doc4	q1
0.020800	doc3	q1

For example, the computation of the probabilities of "doc1" and "doc2" is as follows:

P(q|doc1, c) =

- = $P(\text{sailing}|\text{doc1}, c) \cdot P(\text{boats}|\text{doc1}, c)$
- $= 0.48 \cdot 0.46 = 0.2208$

P(q|doc2, c) =

- $= P(\text{sailing}|\text{doc2}, c) \cdot P(\text{boats}|\text{doc2}, c)$
- = 0.6133 \cdot 0.3266 = 0.2003

Retrieval Models Pois: Relationships between Retrieval Models BM2 Summary Lang	ary Independence Retrieval (BIR) Model sson Model 25 Model guage Modelling (LM) re Models
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More Models

- Probabilistic Inference Network (PIN) Model
- ② Divergence from Randomness (DFR) Model
- Link-based Models (TF boosting, page-rank)
- Classification-oriented Models (Bayesian, Support-vector machine (SVM))
- Selevance feedback models (Rocchio, ...)
- More "models"

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Probabilistic Inference Network (PIN) Model

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- Background
- PIN term weight and PIN RSV
- Example

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Background

[Turtle and Croft, 1990, Turtle and Croft, 1991a, Turtle and Croft, 1991b]: PIN for Document Retrieval, Efficient Prob Inference for Text Retrieval, Evaluation of an PIN-based Retrieval Model (evolution: document, text, model)

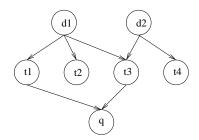
[Croft and Turtle, 1992]: Retrieval of complex objects (EDBT)

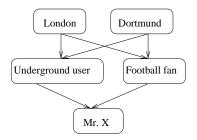
[Turtle and Croft, 1992]: A comparison of text retrieval models (CJ)

[Metzler and Croft, 2004]: Combining LM and PIN (IP&M)

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PIN's: Document retrieval and "Find Mr. X"





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Link Matrix

$$P(q|d) = \sum_{x} P(q|x) \cdot P(x|d)$$
(28)

$$\begin{pmatrix} P(q|d) \\ P(\bar{q}|d) \end{pmatrix} = L \cdot \begin{pmatrix} P(x_1|d) \\ \vdots \\ P(x_n|d) \end{pmatrix}$$
(29)

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Link Matrices L_{or} and $\overline{L_{and}}$

$$L_{\rm or} = \begin{bmatrix} 1 & 1 & 1 & 1 & 1 & 1 & 1 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 1 \end{bmatrix}$$
(30)
$$L_{\rm and} = \begin{bmatrix} 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 1 & 1 & 1 & 1 & 1 & 1 \end{bmatrix}$$
(31)

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Link Matrix for Closed Form with O(n)

$$L = \begin{bmatrix} 1 & \frac{w_1 + w_2}{w_0} & \frac{w_1 + w_3}{w_0} & \frac{w_1}{w_0} & \frac{w_2 + w_3}{w_0} & \frac{w_2}{w_0} & \frac{w_3}{w_0} & 0\\ 0 & \frac{w_3}{w_0} & \frac{w_2}{w_0} & \frac{w_2 + w_3}{w_0} & \frac{w_1}{w_0} & \frac{w_1 + w_3}{w_0} & \frac{w_1 + w_2}{w_0} & 1 \end{bmatrix} (32)$$

 $w_0 = \sum_i w_i$

$$\frac{w_1}{w_0} \cdot P(t_1|d) + \frac{w_2}{w_0} \cdot P(t_2|d) + \frac{w_3}{w_0} \cdot P(t_3|d)$$
(33)

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	IF-IDF MODEI(S)
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PIN term weight

Definition (PIN term weight)

$$w_{\mathsf{PIN}}(t,d,q) := \frac{P(q|t) \cdot P(t|d)}{\sum_{t} P(q|t)}$$
(34)

Probabilistic (PIN) interpretation of TF-IDF?

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PIN RSV

Definition (RSV_{PIN})

$$RSV_{PIN}(d,q) := \sum_{t} w_{PIN}(t,d,q) \quad (35)$$
$$= \frac{1}{\sum_{t} P(q|t)} \cdot \sum_{t} P(q|t) \cdot P(t|d) \quad (36)$$

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DFR: Divergence from Randomness

"The more the divergence of the within-document term frequency from its frequency within the collection, the more divergent from randomness the term is, meaning the more the information carried by the term in the document."

[Amati and Rijsbergen, 2002, Amati and van Rijsbergen, 2002]: Pareto (ECIR), measuring the DFR (TOIS)

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Link-based Models

- TF-boosting
- 2 Page-rank

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TF-boosting

$$n_{L,\text{boosted}}(t,d) := n_L(t,d) + \sum_a \text{link}(a,d) \cdot n_L(t,a)$$
(37)

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[Craswell et al., 2001]: Effective site finding using link anchor information

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Page-rank

$$page-rank(y) := d + (1 - d) \cdot \sum_{x} link(x, y) \cdot \frac{page-rank(x)}{N(x)}$$
(38)

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[Brin and Page, 1998, Kleinberg, 1999]

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Classification-oriented Models

- Bayesian classifier
- Support-vector machine (SVM)

[Joachims, 2000, Klinkenberg and Joachims, 2000]: Generalisation performance, Concept Drift with SVM

[Sebastiani, 2002]: Machine-learning in automated text categorisation

Trend: Learning to rank

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Classifcation: Bayesian Classifier

feature independence assumption: $P(c|d) = \prod_{t \in c} P(t|d)$ (39)

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Classification: Support-vector Machine (SVM)

$$\vec{y} = \boldsymbol{A} \cdot \vec{x} + \vec{b} \tag{40}$$

The matrix *A* is estimated/learned from a set of input-output pairs $(\vec{x_i}, \vec{y_i})$. The estimation is based on the minimum of the error err(*A*). The error can be based on the sum of the squares of $A \cdot \vec{x_i} - \vec{y_i}$ (method of least square polynomials, described in any math text book).

$$\operatorname{err}(A) = \sum_{i} (A \cdot \vec{x_i} - \vec{y_i})^2$$
(41)

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More "models"

- Boolean model
- Extended Boolean model
- Fuzzy model
- Vector-space "model" (VSM)
- Logical retrieval "model": $P(d \rightarrow q)$
- Relevance feedback models
- Latent semantic indexing

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Relevance Feedback

A classic: [Rocchio, 1966, Rocchio, 1971]:

$$\vec{q}_{\text{revised}} = \alpha \cdot \vec{q}_{\text{initial}} + \beta \cdot \frac{1}{|R|} \sum_{d \in R} \vec{d} - \gamma \cdot \frac{1}{|NR|} \sum_{d \in NR} \vec{d} \qquad (42)$$

The revised query is derived from the initial query, the centroid of relevant documents (set *R*), and the centroid of non-relevant documents (set *NR*). The parameters α , β , γ adjust the impact and normalisation of each component.

TF-IDF Model(s) Binary Independence Retrieval (BIR) Model Poisson Model BM25 Model Language Modelling (LM) More Models

Relevance Feedback

BIR and BM25 (probabilistic odds) consider relevance feedback data. TF-IDF and LM do not.

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Vector-space Model (VSM), Generalised VSM (GVSM), Matrix Fra $P(d \rightarrow q)$: The Probability that d Implies q P(r|d, q): The Probability of Relevance arallel Derivation of IR Models

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Relationships between Retrieval Models

- Vector-space Model (VSM) and Generalised VSM (GVSM)
- $P(d \rightarrow q)$: The probability that d implies q
- P(r|d, q): The probability of relevance
- Parallel derivation

Vector-space Model (VSM), Generalised VSM (GVSM), Matrix Fra $P(d \rightarrow q)$: The Probability that *d* Implies q P(r|d, q): The Probability of Relevance Parallel Derivation of IR Models

Vector-space Model (VSM): Background

- The milestone "model" in the 60/70s (SMART system)
- Replaced Boolean retrieval; stable and good quality of ranking results
- Approach: Apply vector algebra (cosine) to measure the distance between document and query
- Estimation of vector components: TF-IDF

Vector-space Model (VSM), Generalised VSM (GVSM), Matrix Fra $P(d \rightarrow q)$: The Probability that *d* Implies q P(r|d, q): The Probability of Relevance Parallel Derivation of IR Models

VSM: Cosine-based RSV_{VSM}

$$\cos(\angle(\vec{d},\vec{q})) := \frac{\vec{d}\cdot\vec{q}}{\sqrt{\vec{d}^2}\cdot\sqrt{\vec{q}^2}}$$
(43)

$$\mathsf{RSV}_{\mathsf{VSM}}(d,q) := \cos(\angle(\vec{d},\vec{q})) \cdot \sqrt{\vec{q}^2} = \frac{\vec{d} \cdot \vec{q}}{\sqrt{\vec{d}^2}} \tag{44}$$

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Vector-space Model (VSM), Generalised VSM (GVSM), Matrix Fra $P(d \rightarrow q)$: The Probability that *d* Implies q P(r|d, q): The Probability of Relevance Parallel Derivation of IR Models

Generalised Vector-space Model (GVSM)

- VSM only associates same dimensions/terms
- Ø GVSM associates different dimensions/terms
 - solve syntactic mismatch problem of semantically related terms
 - query for "classification" ... retrieve documents that contain "categorisation"

Vector-space Model (VSM), Generalised VSM (GVSM), Matrix Fra $P(d \rightarrow q)$: The Probability that *d* Implies q P(r|d, q): The Probability of Relevance Parallel Derivation of IR Models

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GVSM RSV

$$\mathsf{RSV}_{\mathsf{GVSM}}(d,q,G) := \vec{d}^T \cdot G \cdot \vec{q} \tag{45}$$

Identity matrix G = I and scalar product $\vec{d} \cdot \vec{q}$:

$$\vec{d}^T \cdot I \cdot \vec{q} = \vec{d} \cdot \vec{q} = w_{d,1} \cdot w_{q,1} + \ldots + w_{d,n} \cdot w_{q,n}$$
(46)

Vector-space Model (VSM), Generalised VSM (GVSM), Matrix Fra $P(d \rightarrow q)$: The Probability that *d* Implies q P(r|d, q): The Probability of Relevance Parallel Derivation of IR Models

GVSM: Example

$$G = \left[egin{array}{cccc} 1 & 0 & 0 \ 1 & 1 & 0 \ 0 & 0 & 1 \end{array}
ight]$$

$\mathsf{RSV}_{\mathsf{GSVM}}(d, q, G) = (w_{d,1} + w_{d,2}) \cdot w_{q,1} + \ldots + w_{d,n} \cdot w_{q,n}$ (47)

The GVSM is useful for matching semantically related terms. For example, let $t_1 =$ "*classification*" and $t_2 =$ "*categorisation*" be two dimensions of the vector space. Then, for the example matrix *G* above, a query for "classification" ($w_{q,1} = 1$) retrieves a document containing "categorisation" ($w_{d,2} = 1$), even though $w_{q,2} = 0$, i.e. "categorisation" does not occur in the query, and $w_{d,1} = 0$, i.e. "classification" does not occur in the document.

Vector-space Model (VSM), Generalised VSM (GVSM), Matrix Fra $P(d \rightarrow q)$: The Probability that *d* Implies q P(r|d, q): The Probability of Relevance Parallel Derivation of IR Models

General Matrix Framework: Content-based Retrieval

 DT_c : Document-Term matrix of collection c

 $TD_c = transpose(DT_c)$

Term \setminus Doc	doc1	doc2	doc3	doc4	doc5	$n_D(t,c)$	$n_L(t,c)$
sailing	1	2	1	1		4	5
boats	1	1			1	3	3
east			1			1	1
coast			1			1	1
$n_T(d,c)$	2	2	3	1	1		
$n_L(d, c)$	2	3	3	1	1		

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General Matrix Framework: Content-based Retrieval

Content-based document retrieval:

$$\mathsf{RSV}(\vec{d},\vec{q}) = DT_c \cdot \vec{q} \tag{48}$$

document similarity:
$$DD_c = DT_c \cdot TD_c$$
 (49)
term co-occurrence: $TT_c = TD_c \cdot DT_c$ (50)

$$\mathsf{RSV}(\vec{d},\vec{q}) = DT_c \cdot G \cdot \vec{q} \tag{51}$$

Vector-space Model (VSM), Generalised VSM (GVSM), Matrix Fra $P(d \rightarrow q)$: The Probability that *d* Implies q P(r|d, q): The Probability of Relevance Parallel Derivation of IR Models

General Matrix Framework: Structure-based Retrieval

PC_c: Parent-Child matrix of collection c

 $CP_c = transpose(PC_c)$

Child \ Parent	doc1	doc2	doc3	doc4	$n_C(d,c)$	$n_L(t,c)$
doc1		1	2		2	3
doc2				1	1	1
doc3					0	0
doc4					0	0
$n_P(d,c)$	0	1	1	1		
$n_L(d,c)$	0	1	2	1		

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General Matrix Framework: Structure-based Retrieval

parent similarity (co-reference): $PP_c = PC_c \cdot CP_c$ (52) child similarity (co-citation): $CC_c = CP_c \cdot PC_c$ (53)

Exploitation of analogies/dualities between

- content-based and structure-based retrieval
- 2 collection space (DT_c, PC_c) and document space (ST_d) .

[Roelleke et al., 2006]

Vector-space Model (VSM), Generalised VSM (GVSM), Matrix Fra $P(d \rightarrow q)$: The Probability that d Implies q P(r|d, q): The Probability of Relevance Parallel Derivation of IR Models



- View P(d → q) as a measure of relevance [van Rijsbergen, 1986, van Rijsbergen, 1989, Nie, 1992, Meghini et al., 1993, Crestani and van Rijsbergen, 1995]: logical approach good for "semantic" retrieval
- Different interpretations of P(d → q) explain traditional IR models (VSM, coordination-level match)
 [Wong and Yao, 1995]: For P(q|d) set P(q|t) and P(t|d)

$$m{P}(m{q}|m{d}) = \sum_t m{P}(t|m{d}) \cdot m{P}(m{q}|t) = m{ec{d}} \cdot m{ec{q}}$$

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P(r|d,q): The Probability of Relevance

The Bayesian equation $P(h|e) = \frac{P(h,e)}{P(e)}$ is the starting point to estimate the probability P(r|d,q) of relevance, given a document-query pair (d,q).

$$P(r|d,q) = \frac{P(d,q,r)}{P(d,q)}$$
(54)

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Decomposition of P(d, q, r)

The conjunctive probability P(d, q, r) can be decomposed into two products:

$$P(d,q,r) = P(d|q,r) \cdot P(q|r) \cdot P(r)$$
(55)
= $P(q|d,r) \cdot P(d|r) \cdot P(r)$ (56)

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In the first product, d depends on q, whereas in the second product, q depends on d.

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Term Independence Assumption

The next step views the events *d* and *q* as conjunctions of terms. The term events are assumed to be *independent*. Then, the probabilities P(d|q,r) and P(q|d,r) can be decomposed as follows:

$$P(d|q,r) = \prod_{t \in d} P(t|q,r)$$

$$P(q|d,r) = \prod_{t \in q} P(t|d,r)$$
(57)
(58)

Vector-space Model (VSM), Generalised VSM (GVSM), Matrix Fra $P(d \rightarrow q)$: The Probability that *d* Implies *q* P(r|d, q): The Probability of Relevance Parallel Derivation of IR Models

Probabilistic Odds

probabilistic odds:
$$O(r|d,q) = \frac{P(r|d,q)}{P(\bar{r}|d,q)}$$
 (59)

For documents that are more likely to be relevant than not relevant, $P(r|d,q) > P(\bar{r}|d,q)$, i.e. O(r|d,q) > 1.

Vector-space Model (VSM), Generalised VSM (GVSM), Matrix Frate $P(d \rightarrow q)$: The Probability that d Implies qP(r|d, q): The Probability of Relevance Parallel Derivation of IR Models

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Estimation of Term Probabilities

Document-based (BIR model):

$$P_D(t|c) = \frac{n_D(t,c)}{N_D(c)}$$
(60)

Location-based (LM):

$$P_L(t|c) = \frac{n_L(t,c)}{N_L(c)}$$
(61)

Frequency-based (Poisson):

$$P(t|c) = P_{\text{Poisson}}(k_t|c) = \frac{\lambda(t,c)^{k_t}}{k_t!} \cdot e^{-\lambda(t,c)}$$
(62)

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Vector-space Model (VSM), Generalised VSM (GVSM), Matrix Fra $P(d \rightarrow q)$: The Probability that *d* Implies *q* P(r|d, q): The Probability of Relevance **Parallel Derivation of IR Models**

Parallel Derivation of IR Models

retrieval model	BIR	Poisson	LM	
	Presence of terms	Frequency of terms	Terms	
	in $N_D(c)$ Documents	Locations/Documents	at $N_L(c)$ Locations	
term statistics	$n_D(t, c)$	$\lambda = n_L(t, c) / n_D(t, c)$	$n_L(t, c)$	
event space	$x_t \in \{0, 1\}$	$k_t \in \{0, 1,, n\}$	$t \in \{t_1, \ldots, t_n\}$	
term probability				
	$P(x_t c) = n_D(t,c)/N_D(c)$	$P(k_t c) = P_{\text{Poisson},\lambda}(k_t)$	$P(t c) = n_L(t,c)/N_L(c)$	
	probability that term t oc- curs in a document of set c	probability that term t occurs k_t times given average occurence λ	probability that term <i>t</i> oc- curs in set <i>c</i> of locations	

[Robertson, 2004]: IDF: On theoretical arguments

[Robertson, 2005]: Event spaces

[Roelleke and Wang, 2006]: Parallel derivation



- TF-IDF, BIR, Poisson, BM25, LM
- Ø More models:
 - PIN, DFR
 - 2 Link-based Models: TF-boosting, Page-rank
 - Olassification-oriented Models: Bayesian, SVM
 - More models
- Relationships between Retrieval Models
 - VSM and GVSM
 - 2 $P(d \rightarrow q)$: Probability of *d* implies *q*
 - **(a)** P(r|d,q): Probability of relevance
 - Parallel derivation of IR models



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